



**Savitribai Phule Pune University**  
(formerly University of Pune)

**Declaration of Result of the Doctor of Philosophy (Ph.D.)**

**Zunjur Ashutosh Chandrashekhar ( झुंजूर आशुतोष चंद्रशेखर )**

**Mother's Name : Pushpa ( पुष्पा )**

University has accepted thesis submitted by the above mentioned candidate for award of Ph.D. Degree, as per reports of referees and examiners of the open defence of the thesis. Accordingly it is hereby notified that the above mentioned candidate is declared to have passed the Ph. D. Degree Examination and has become eligible for the award of the Ph.D. Degree

**RELEVANT DETAILS ARE AS UNDER :**

- 1. Faculty : Management**
- 2. Subject : Marketing Management**
- 3. Title of the Thesis : "A study of effect of consumer ethnocentrism and perceived country of origin image on purchase intention: empirical study of electronic items in Pune City"**
- 4. Place of Research : Sinhgad Institute of Management, S. No. 44/1, Vadgaon, (Bk), Off Sinhgad Road, Pune – 411 041.**
- 5. Name and Address of the Guide : Dr. Joe Lopez  
Sinhgad Institute of Management, S. No. 44/1, Vadgaon, (Bk), Off Sinhgad Road, Pune – 411 041.**
- 6. Date of Registration : 7<sup>th</sup> August, 2013**
- 7. Date of Declaration of Result : 18<sup>th</sup> June, 2018**

Ganeshkhind, Pune 411 007.

Ref. No. PGS/Ph. D./ 362

Date : 22 JUN 2018



for Director

Board of Examinations & Evaluation