

Savitribai Phule Pune University

(formerly University of Pune)

Declaration of Result of the Doctor of Philosophy (Ph.D.)

Paliwal Nitin Prakash

(पालिवाल नितीन प्रकाश)

Mother's Name: Premlata

(प्रेमलता)

University has accepted thesis submitted by the above mentioned candidate for award of Ph.D. Degree, as per reports of referees and examiners of the open defence of the thesis. Accordingly it is hereby notified that the above mentioned candidate is declared to have passed the Ph.D. Degree Examination and has become eligible for the award of the Ph.D. Degree

RELEVANT DETAILS ARE AS UNDER:

1. Faculty : Commerce & Management

2. Subject : Marketing Management

3. Title of the Thesis : "Role of Relationship Marketing in

Competitive Marketing Strategy of Cement Industry in Pune Region,

Maharashtra."

4. Place of Research : Sinhgad Technical Education Society's,

Sinhgad Institute of Management, S. No.

44/1, Vadgaon (Bk), Off Sinhgad Road,

Pune - 411 041.

5 Name and address of the :

Guide

Dr. Joe Lopez

Sinhgad Technical Education Society's,

Sinhgad Institute of Management, S. No.

44/1, Vadgaon (Bk), Off Sinhgad Road,

Pune - 411 041.

6. Date of Registration : 15th July, 2016

7. Date of Declaration of : 20th December, 2021

Result

Ganeshkhind, Pune - 411 007. Ref. No. PGS/Ph. D./ 55

Date: 17-01-2022

for Director

Board of Examinations & Evaluation